



Your Independent
Hewlett Packard Enterprise
Technology User Community

HPE Reimagine 2016

THE CONNECT MISSION



To support the Hewlett Packard Enterprise IT professional community with:

- ✓ Peer-to-Peer Networking
- ✓ Advocacy
- ✓ Education
- ✓ Philanthropy



TECHNOLOGY COMMUNITIES SERVED

Big Data

Cloud Computing

HP-UX

Converged Systems

NonStop

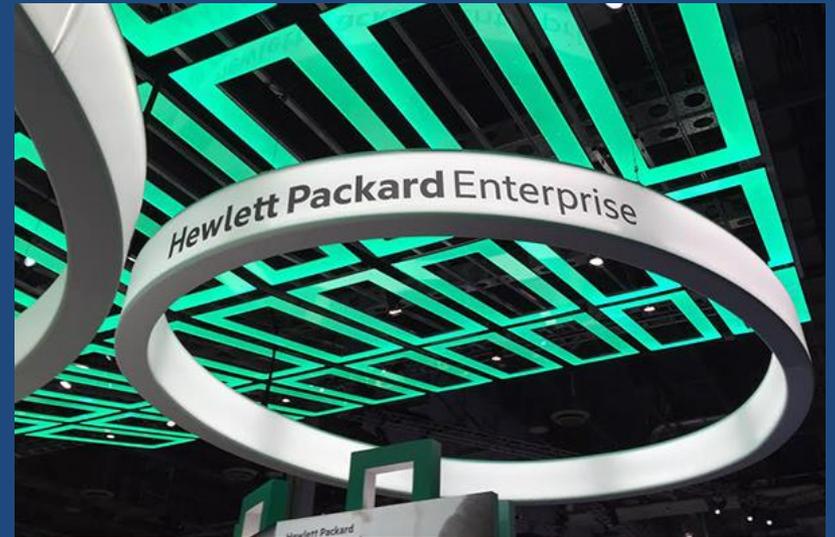
OpenVMS

Enterprise Security

Enterprise Servers

Enterprise Storage

Enterprise Networking



CONNECT

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JOURNALS & PUBLICATIONS

✓ **Connect Converge**

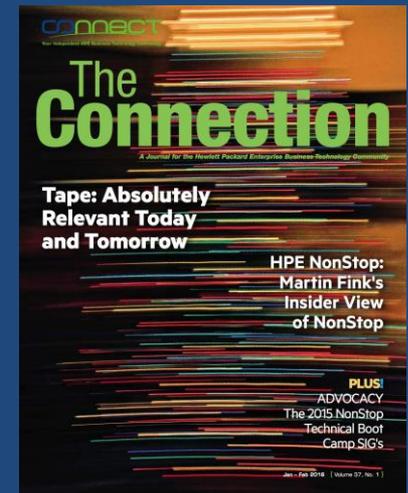
Quarterly Digital Journal dedicated to HPE Enterprise technologies

- ✓ Distributed in 60 countries
- ✓ Translated in 12 languages
- ✓ Over **450,000** page views

✓ **The Connection**

Bi-monthly Print Magazine dedicated to NonStop Technology

- ✓ Mailed to over 3,500 NonStop users worldwide
- ✓ Also available in digital format



MONTHLY E-NEWSLETTER

Connect Now

- ✓ Reaches over **60,000** global opt-in members
- ✓ Monthly distribution
- ✓ Community and technology focused
- ✓ Aligned with HPE news and events with a tech focus

The screenshot shows the 'Connect Now August 2016' e-newsletter. At the top, it features the 'connect' logo with the tagline 'Your Independent Hewlett Packard Enterprise Technology User Community' and the text 'Connect Now August 2016 August is Open Source Month'. Below this is a navigation bar with categories: Small & Midsize Business, Composable Infrastructure, NonStop, Enterprise Storage, Certification & Learning, HPE Education, and Mission Critical jobs.

The main content area includes three articles:

- Gold-medal metrics: Big Data competes at the Summer Games**: Accompanied by an image of cyclists. The text states: 'Analytics help athletes and teams perform better to win big. [Here is how](#) to win big in the data-driven world.'
- The looming threat of a solar superstorm**: Accompanied by an image of a solar flare. The text states: 'Solar superstorms hit earth on average every 150 years. The last one, the destructive Carrington Event, took place 157 years ago. The innovative technology of the time was the telegraph, and telegraph systems worldwide failed. [Imagine how](#) a Carrington-class solar superstorm could impact our lives today.'
- 8 ways to fail at DevOps**: Accompanied by an image of a dog looking at a sign that says 'SUCCESS' and 'FAILURE'. The text states: 'There are plenty of places in the DevOps process where an organization can run aground on rocky shoals of woe. Hint: None of these involve technology. [Learn more](#)'.

At the bottom of the newsletter, there is a footer with the text 'DevOps is full of eyes' and '8 ways to fail at DevOps'.

#NonStopTBC

NonStop Technical Boot Camp

November 13-16, 2016 - Fairmont San Jose Hotel - San Jose, CA



NonStop Technical Boot Camp 2016

November 15-18, 2016
Fairmont San Jose Hotel, CA

- ✓ 3 days of educational training sessions focused on NonStop
- ✓ Sunday Pre-Conference seminar program
- ✓ NonStop SIG Meetings
- ✓ Connect Chapter Meetings
- ✓ Meet and learn from the developers, engineers, and executives that are leading the global NonStop community
- ✓ <http://bit.ly/NonStopTBC2016>

NONSTOP TECHNICAL BOOT CAMP 2015



NonStop Worldwide Product Manager, Mark Pollans



HPE NonStop Division in the Partner Pavilion



Keynote Speaker Martin Fink



HPE Recognition Award Winner
Connect Volunteer of the Year
Vicky Brooks



Dr. Heinz Hermann Adam





Hewlett Packard
Enterprise

Discover 2016

London 29 November – 1 December

HPE DISCOVER 2016 - LONDON

November 29- December 2
London, England

- ✓ Join Connect in London!
- ✓ 13 Connect Tech Forums
- ✓ Connect with the Experts at HPE in Roundtable Discussions
- ✓ Discounted Registration for Members
- ✓ Shine Up Your IT Skills in the Connect Community Lounge



CONNECT CHAPTER EVENTS



- ✓ 39 regional chapters with regularly scheduled events year round
- ✓ Visit the Connect Community Calendar to find the latest information on upcoming events
- ✓ Meetings discuss content that is based on the needs and wishes of the local/regional constituency
- ✓ Visit the Connect website to locate a chapter near you!



2016 CONNECT CHAPTER EVENTS



SUNTUG - Tampa, FL 3/ 4-5/2016

MRTUG - Chicago, IL 3/15/2016

OTUG - Columbus, OH 3/17/2016

GTUG - Berlin, Germany 4/18-20/2016

SCTUG - Cerritos, CA 5/3/2016

N2TUG - Plano, TX 5/5/2016

BITUG BIG SIG - London 5/12/2016

MENUG - Riyadh, Saudi Arabia 4/10/2016

MENUG - Doha, Qatar 4/12/2016

OZTUG - Sydney, Australia 8/23/2016

VNUG - Stockholm, Sweden 09/12-14/2016

ATUG - Atlanta, GA 9/29/2016

DUST - Phoenix, AZ 10/4/2016

MATUG - Herndon, VA 10/18/2016

CTUG - Mississauga, Ontario 10/19-20/2016

NENUG - Andover, MA 10/20/2016

GTUG SIG - Bad Homburg 10/26-27/2016

BITUG LITTLE SIG - London 12/8/2016

BUILDING A BRIGHTER FUTURE

2016 Future Leaders in Technology Scholarship Recipients

- ✓ Future Leaders in Technology Scholarship Fund
- ✓ Provides 2 annual global scholarship opportunities
- ✓ “Connects” students with mentors, experts, and potential internship and job opportunities
- ✓ For undergraduate students seeking careers in information technology and related degrees
- ✓ US 501 (c)(3) charitable organization



Erwin Karincic
Virginia Commonwealth Univ.
Computer Engineering



Ann Gould
Iowa State University
Software Engineering

FUN FACTS



My granddaughter calls me
Mor Mor

Colette Virginia Maloney

This is how the Connect staff
feels after Boot Camp



We have a CCO – Chief Canine Officer

Holly Peno Elizondo

Formerly known as HP, now as HPE

#STAYCONNECTED



Connect Worldwide



Connect World Wide



@Connect_WW



Snapchat



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