



Connect – Your Independent HP  
Business Technology Community

[www.Connect-Community.org](http://www.Connect-Community.org)



## Who We Are...

Connect is an independent membership organization formed from the consolidation of former HP users groups, including ITUG, Encompass, and HP-Interex EMEA.





## Who We Are...

We are a worldwide community of IT professionals who utilize the full spectrum of HP enterprise products and services. We represent active and engaged professionals united in their desire to achieve organizational and personal objectives by maximizing the ROI attainable from HP technologies.



## How we arrived here

|                       |   |
|-----------------------|---|
| <b>November 2006</b>  | HP User Group Leadership Council (HPUGLC) Formed  |
| <b>June 2007</b>      | HPUGLC meeting in Vegas   |
| <b>September 2007</b> | ITUG and Encompass met to discuss possible consolidation  |
| <b>October 2007</b>   | HP-Interex EMEA joined consolidation effort<br>Meetings at ITUG Europe in Brighton, UK                              |
| <b>November 2007</b>  | Steering Committee formed from all three organizations<br>"Endeavour" planning kick-off<br>Envisioning session held |
| <b>January 2008</b>   | Joint Board meeting held<br>Reviewed plans to implement "Endeavour"<br>Voted unanimously to pursue consolidation    |



## Why Connect?

- We educate through online resources, in-person training at conferences, Webcasts, and more.
- We enable members to *connect* to others who have a shared interest in HP business technology products and services, whether it's online, locally, or at the annual events.
- We influence future HP products and services through our Community Voice Program.
- We foster leadership and professional development.
- Each of our member programs is designed and executed with these objectives in mind.



## Connect Educational Offerings

- HP Technology Forum & Expo
- Community Connect Europe
- Webcasts
- Chapter Meetings & Events
- SIG Meetings
- Virtual Learning through Social Networking



## Connecting with Global Peer Community

- Special Interest Groups
- [www.connect-community.org](http://www.connect-community.org)
- Focused Social Network
- Discussion Groups
- Wikis
- Blogs
- Electronic Mailing Lists
- Chapters



## Connect Members Influencing HP Through...

- HP Worldwide User Advocacy Survey
- Influence Commissions
- Special Interest Groups





## Chapter Affiliate Membership

- Members of Chapters affiliated with Connect receive complimentary membership
  - Provides full access to current member benefits
  - Non-voting membership status
  - No Connect Worldwide dues requirement
- Chapters benefit from the support HP & partners provide to Connect
- We are excited to welcome VNUG and finnTUG into the Connect chapter community



## Next Steps

- Once the Chapter agrees to affiliate with Connect
- Leadership signs the chapter affiliation agreement and returns to HQ
- HQ works with chapter leadership to coordinate membership offer to community



Your Independent HP Business Technology Community

# Community Connect Europe 2008



## Community Connect Europe 2008

- Scheduled for 10-12 November
- Mannheim, Germany
- Registration and Advance Programme are now available at [www.CommunityConnectEurope.org](http://www.CommunityConnectEurope.org)

Register by 22 September and  
save up to €500 off the onsite registration fee.



## Community Connect Europe 2008

The consolidation of Connect means *more* members, *more* educational and networking opportunities, and *more* for you as an attendee.



## Community Connect Europe 2008

- Event will provide the high quality HP NonStop content that previous ITUG Europe attendees have come to expect.
- New event will also provide *much more* educational content covering *more* HP enterprise platforms, including OpenVMS, HP-UX, Integrity, and Blades, and access to more solution partners.



## Community Connect Europe 2008

- Featured Speakers Include:



**Martin Fink**

*Senior Vice President and General Manager, HP Business Critical Systems (BCS)*



**Neal Clapper**

*Vice President and General Manager, EMEA StorageWorks Division, HP*



# Community Connect Europe 2008

- Topics for Community Connect Europe 2008:
  - Blades
  - HP-UX
  - IT Infrastructure
  - Linux and Open Source
  - NonStop
  - OpenVMS
  - Storage Technology
  - Windows on Integrity
  - Applications and Solutions





## Interested in Exhibiting?

- Community Connect Europe – Bringing the key decision makers to you!
- Contact Sara Kolovitz at [skolovitz@CommunityConnectEurope.org](mailto:skolovitz@CommunityConnectEurope.org) or at +1.312.673.4779.



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Questions?